

SERVICES CATALOG

001	 BRAND IDENTITY	◆ BRAND ESSENTIALS ◆ <i>TIER 1</i>	\$1,500+
		<i>A visual foundation for new brands or startups.</i> • Primary & alternate logos + iconography • Color palette & mood board • Typography guide • Simple Brand Guide (PDF, 4–6 pages)	
002	 WEBSITE DESIGN	◆ SIGNATURE BRAND IDENTITY ◆ <i>TIER 2</i>	\$3,000+
		<i>A scalable story system for brands ready to grow.</i> • Everything in Tier 1 + Business Cards OR Social • Brand Strategy (Target, Voice, Messaging, etc) • Extensive Brand Guide + Strategy Doc (\$2500 value) • Custom Brand AI Model (\$1500 value)	
		◆ WEB ESSENTIALS ◆ <i>TIER 1</i>	\$3,000+
		<i>A clean, strategic site for new or evolving brands.</i> • Up to 4 custom pages – OR – 1 long Landing Page • SEO Foundation + mobile optimization • Brand Strategy (Target, Voice, Messaging, etc.) • Custom Brand AI Model (\$1,500 value)	
003	 STRATEGIC CONTENT	◆ DIGITAL WEB ECOSYSTEM ◆ <i>TIER 2</i>	\$5,000
		<i>A site and funnel system for growing brands.</i> • Everything in Tier 1 • Full website (5+ pages) with CMS setup for blog – OR • Marketing Funnel with Opt-in flow + Automations • Email / Text Copywriting + Setup	
		◆ STUDIO ELITE EMPIRE BUILD ◆	\$10,000+
		<i>A custom ecosystem for brands scaling big.</i> • Everything above • Premium custom site build + marketing funnels • Full brand asset suite (social templates, designs) • Strategy consulting + content planning	
		◆ STARTER SOCIAL KIT ◆ <i>TIER 1</i>	\$1,500
		<i>A plug-and-play kit for brands building visibility.</i> • 3 Branded Carousel Posts + Templates • Captions, key messaging, post guidelines • Viral-Style Reel Prompts • Brochure Style Pinned Posts + Story Highlights	
		◆ PRO SOCIAL STRATEGY ◆ <i>TIER 2</i>	\$3,000
		<i>A content engine for brands ready to scale.</i> • Everything in Tier 1 • Full Content Strategy Suite (pillars, voice, goals, etc.) • Viral Content Framework + Formulas • SEO + Automations (comment triggers, flows)	
		◆ PITCH DECKS ◆ <i>SALES STRATEGY</i>	\$1,500-\$2,500
		<i>A compelling deck for founders and closers.</i> • 10–20 Branded Slides • Messaging, visuals, storytelling • Data visualization & market clarity • “Brochure Style” Instagram Layout + Stories	